

MEDTRITION®, INC. REACHES FINANCIAL SETTLEMENT RESOLVING UNAUTHORIZED USE OF CONTENT.

Medtrition®, Inc., settles confidential agreement resolving claims related to use of company and product-related content.

[LANCASTER, PA] Today, Medtrition®, Inc., announced it reached a settlement for an undisclosed amount with another company resolving claims related to the unauthorized use of proprietary educational and marketing materials, to include copyrighted product images developed by Medtrition and their creative design partners.

The claims involved the unauthorized copying of a case series review titled “Expedite™ in the Treatment of Chronic and Non-Healing Wounds,” which include images of the l-citrulline metabolic process and images of patient wounds. The case study was developed by Medtrition.

“Protecting our intellectual property is essential to our customers and partners. We’re pleased to put this matter behind us and remain focused on delivering innovation and value to our customers and the patients and residents they support,” said David Marks, Chief Executive Officer and Founder.

Medtrition Inc.
P.O Box 5387
Lancaster, PA 17606 U.S.
877.271.3570
info@medtrition.com
www.medtrition.com

Contact Information

Jae Jimenez
Vice President, Commercial Strategy and Marketing
jjimenez@medtrition.com
(210) 741-1274

ABOUT MEDTRITION

Medtrition®, Inc. was founded in 1986 as the first marketer in the healthcare industry of both instant food thickeners and pre-formed three-dimensional pureed foods. These products revolutionized the dysphagia market by converting “mystery bowls” of pureed foods into dimensionally shaped foods with puree texture that were both safer to swallow and eye-appealing, promoting better food consumption. Since then, we have continued our leadership with many first-of-their-kind products: Expedite™ to support wound healing; Banatrol® Plus, the number #1 natural anti diarrheal for management of diarrhea; ProSource® liquid proteins for malnutrition; Gelatein® high protein and calorie supplements, and ProSource® TF20 and Banatrol® TF, the first ENFit® equipped liquid protein and fiber for tube fed patients.

Today, Medtrition’s products are used by dietitians, clinicians, nursing staff, infection control specialists, wound care nurses, food service departments, in hospitals, nursing homes, oncology centers, and dialysis centers across the United States and in over 50 countries. For more information, visit medtrition.com.