

MEDTRITION® AWARDED NEW VIZIENT CONTRACT, BETTER ALIGNING MEDICAL FOODS PORTFOLIO WITH ENTERAL NUTRITION CATEGORY

New agreement creates distinct pathways for medical foods and foodservice portfolios and provides Vizient members greater purchasing flexibility

[LANCASTER, PA.] Medtrition, Inc., a leading provider of medical foods and specialized nutrition products, today announced it has been awarded a new three-year contract with Vizient in the Enteral Nutrition category, better positioning its medical foods portfolio when healthcare organizations search for specialized nutrition products.

Effective Oct. 1, 2026, the agreement establishes a dedicated Vizient contract for Medtrition's medical foods portfolio, separate from its existing foodservice contract for puree products.

"The new structure is an important milestone for Medtrition and the healthcare organizations we serve as healthcare nutrition is not a one-size-fits-all market," said [David Marks, Founder and CEO]. "Our medical foods and foodservice portfolios serve different needs and are purchased through different channels. Our new agreement creates distinct pathways for each portfolio and allows us to innovate, better support our customers and serve the specialized nutrition needs of each market."

Previously, Medtrition's Vizient presence was primarily through the food category, a structure well suited to the company's puree portfolio and traditional foodservice distribution. While Medtrition's medical foods could also be accessed through medical distribution, they had limited visibility for Vizient members specifically searching for products within the Enteral Nutrition category.

Vizient members can access Medtrition's medical foods portfolio under Enteral Nutrition contract EN0203 beginning Oct. 1, 2026.

The agreement builds on Medtrition's continued growth in specialized nutrition and its commitment to developing products and solutions that help healthcare providers address complex nutritional needs across the continuum of care.

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ABOUT MEDTRITION

Medtrition®, Inc. was founded in 1986 as the first marketer in the healthcare industry of both instant food thickeners and pre-formed three-dimensional pureed foods. These products revolutionized the dysphagia market by converting "mystery bowls" of pureed foods into dimensionally shaped foods with puree texture that were both safer to swallow and eye-appealing, promoting better food consumption. Since then, we have continued our leadership with many first-of-their-kind products: Expedite™ to support wound healing; Banatrol® Plus, the number #1 natural anti diarrheal for management of diarrhea; ProSource® liquid proteins for malnutrition; Gelatein® high protein and calorie supplements, and ProSource® TF20 and Banatrol® TF, the first ENFit® equipped liquid protein and fiber for tube fed patients.

Today, Medtrition's products are used by dietitians, clinicians, nursing staff, infection control specialists, wound care nurses, food service departments, in hospitals, nursing homes, oncology centers, and dialysis centers across the United States and in over 50 countries. For more information, visit [medtrition.com](https://www.medtrition.com).